



Bobbi Palmer, **The Dating and Relationship Coach for Women Over 40**, may be available for you interview, guest post, speaking engagement, guest appearance, or media inquiry. We've pulled together a few suggested talking points and questions to help you maximize your time with Bobbi – of course, these are just suggestions and talking points can be customized to suit a specific market, topic, or event.

To book Bobbi as a speaker at your next event or to request an interview or media appearance please get in touch:

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### **Suggested Interview Questions:**

- How did you become a dating and relationship coach, and why do you focus on supporting women who are 40, 50, and beyond?
- You say you are leading an 'After 40 Romance Revolution.' What is it, and why do we *need* a revolution when it comes to love, dating, romance, and sex?
- What about men? Why don't you help them?
- How is dating and mating after 40 different than earlier in life?

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# Date *like a* grownUp

- What do you mean when you say **Date Like a Grownup**?  
What does that look like?
- What are women doing or not doing that's getting in the way of finding meaningful, lasting relationships after 40?
- What are the biggest myths women have about sex and sensuality after 40, and what steps can they take to enjoy a really sweet sex life?
- What are the first things women who may be tempted to give up hope on finding Mr. Right should do or tell themselves?
- What are a few tips to help long term lovebirds boost romance in their relationships?
- What *is* grownup dating?
- What are your best tips for getting a fabulous first date to turn into a second date?
- How can women over 40 get noticed in the online dating scene?
- What are specific things that women can do to attract good men who are good for them?
- How can women over 40 learn to truly *enjoy* dating rather than dreading it?
- Is there something you recommend women do to prepare for dating again later in life?
- How did you find love after 40?

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# Date *like a* grownUp

- You specialize in working with women over 40. I've heard you say that after 40 is the best time to be looking for love...why do you say that?
- How do you help women connect that smart, confident woman they are in the rest of their lives with how they date and relate to men?

## **Suggested Talking Points:**

- Women over 40 think their biggest challenge is that there are no good men out there. The biggest challenge they really have is that they are still operating from their inner 25 year old.
- The number one question I get is "*Why didn't he call me?*" My answer surprises women every time.
- Men over 40 court differently. They won't chase, and they are OK with women telling them what they want. In fact they want it.
- Good men will wait until you are ready for sex, as long as they know you actually enjoy that part of your life.
- Online dating is the best way for over 40s to find love. But there is a wrong way and a right way to do it.
- When you first go on a date with someone new, go with the attitude of discovering who they are, not deciding if they are "the one."

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# Date *like a* grownUp

- One of the biggest turn-offs to men over 40 is when a woman stays in her masculine career-woman mode when they are together.
- Your online profile should be a marketing piece about you and what life would be like with you. It is not a list of must and must not haves of your ideal mate.
- Everyone over 40 has a fair share of baggage – divorces, financial problems, health issues, family complications. But there is a right way and wrong way to share it in a new relationship.

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